# CONSUMER STUDIES

# WHAT IS A CONSUMER? -

Somebody who purchases goods or services for personal use.

### CONSUMER NEEDS -

Something basic somebody has to have to survive.

# CONSUMER WANTS -

The desire for something that is not crucial for survival.

Self actualisation - personal growth

Self Esteem
- status reputation

Social needs - relationships, family & work

Safety and security needs - law, protection stability

Physical needs
- food, drink, shelter, warmth

# WHAT IS A HIERARCHY?

people or things are ranked one above the other.

# **Consumer Studies Ieb Research Topics**

**Michael Seilmaier** 

#### **Consumer Studies Ieb Research Topics:**

National Library of Medicine Programs and Services National Library of Medicine (U.S.), *Programs and Services* National Library of Medicine (U.S.), Annual report, **Femina** ,2005 **National Institute of Allergy and** Infectious Diseases, NIH Vassil St. Georgiev, Karl Western, John J. McGowan, 2008-08-22 For over 50 years the mission of the National Institute of Allergy and Infectious Diseases NIAID has been to conduct and support basic and applied research to better understand treat and prevent infectious immunologic and allergic diseases with the ultimate goal of improving the health of individuals in the United States and around the world As part of its mission to foster biomedical discovery and to reduce the burden of human disease NIAID is committed to encouraging the accelerated translation of biomedical discoveries into effective clinical care and public health practice throughout the world In pursuit of this goal and its disease specific scientific objectives NIAID seeks to broaden research opportunities and collaborations involving scientists and institutions outside the United States National Institute of Allergy and Infectious Diseases NIH Volume 1 Frontiers in Research contains presentations given at the 2006 NIAID Research Conference held in Opatija Croatia which brought internationally known researchers from the United States and Central and Eastern Europe to focus together on shared interests in microbiology infectious disease HIV AIDS and basic and clinical immunology Some of the topics covered include emerging and re emerging infections the development of infectious disease prophylactics and therapeutics drug resistance and various topics in immunomodulation autoimmunity infections and immunity and the development of vaccines Extensive and in depth National Institute of Allergy and Infectious Diseases NIH Volume 1 Frontiers in Research is a valuable **Defense Production** United States. Congress. Joint Committee on Defense Production, 1958 **Proceedings of the Ninth** International Symposium on Consumer Electronics 2005 (ISCE 2005), 14-16 June 2005, Macau SAR Robin Bradbeer, Y. H. Shum, 2005 Issues for 1998 2003 2008 2011 2014 cataloged as a serial in LC **International Trade Forum**, 1979 Issues for Mar 1966 Feb 1969 have supplements which carry the same numerical designation but different month designations Guide to Sustainable Development and Environmental Policy Natalia Mirovitskaya, William L Ascher, 2001 A compilation of definitions terms and critical commentary on aspects of sustainable development and environmental policy with a strong emphasis on policy tools policy practices and systems of international environmental Organization Descriptions and Cross-references Union of International Associations, Union of governance International Associations Staff, 2008-07-29 Yearbook of International Organizations is the most comprehensive reference resource and provides current details of international non governmental NGO and intergovernmental organizations IGO Collected documented and disseminated by the Union of International Associations UIA detailed and profound information on international organizations worldwide can be found here from the United Nations the ASEAN and the Red Cross to sporting

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MIMP, Magazine Industry Market Place ,1987

Environment and Planning, 2004 Publishes interdisciplinary research on issues of Government and Policy with an international perspective Committed to a broad range of policy questions not just those related to government and public policy Topics covered include nonstate agents private public collaboration and NGOs nongovernmental organisations All areas of economic social and environmental institutions and policy are included Disciplines from which papers are derived include political science planning geography economics law sociology and public administration Resource Management for Economic Recovery Following Thermonuclear Attack Francis W. Dresch, 1964 **Title List of Documents Made** Gale Directory of Databases ,2001 Publicly Available ,1991 Pesticides Industry in India Uma K. Wool, 1986 Srivastava, N. T. Patel, 1990 Directory of Online Data Bases ,1990 **International Directory of Sources**, 1992 Bulletin of the European Communities ,1988

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