

2019

# THE COMMON SENSE CENSUS: MEDIA USE BY TWEENS AND TEENS

**Amount of daily screen use**, not including for school or homework



Tweens:

**4 hours, 44 minutes**



Teens:

**7 hours, 22 minutes**

## By socioeconomic status

Tweens in higher-income homes: **3:59**

Tweens in lower-income homes: **5:49**

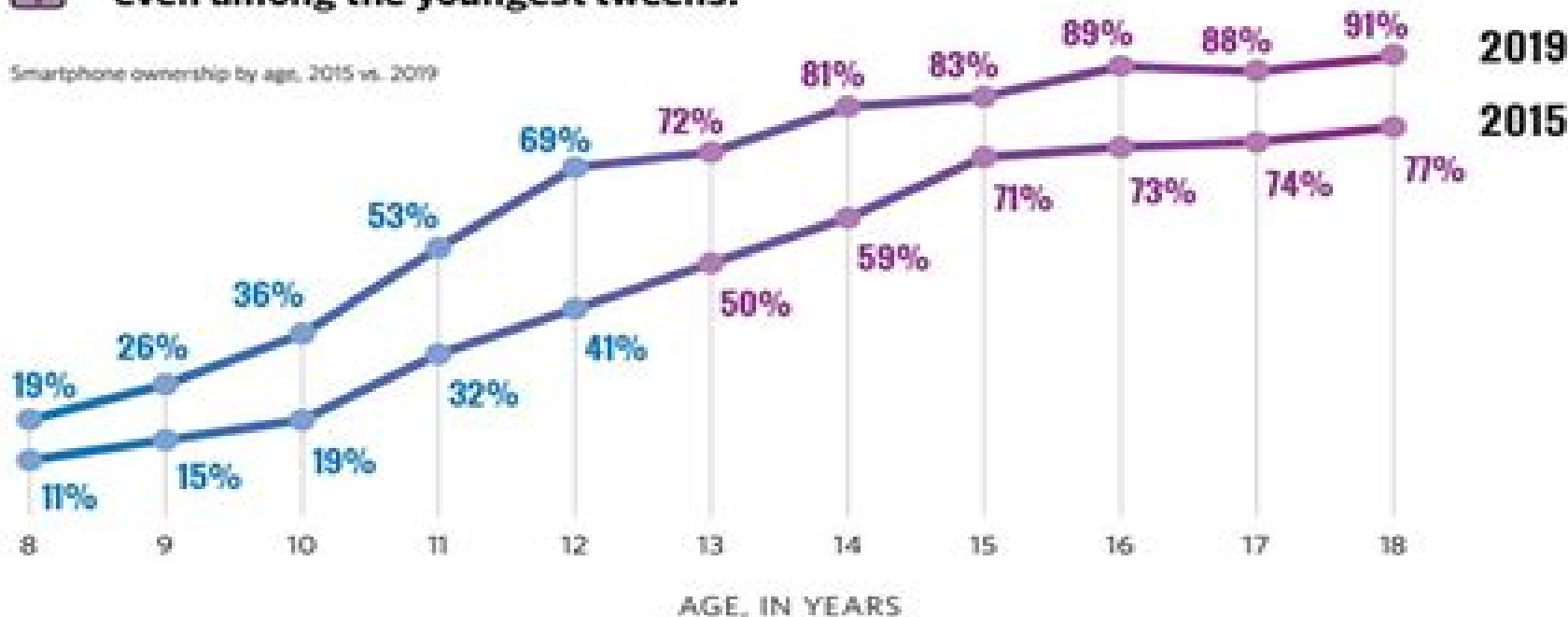
Young people in lower-income homes use nearly two more hours of screen media a day than their peers in higher-income homes.

Note: "Lower income" is <\$35,000; "higher income" is \$100,000+ per year



**Smartphone ownership has risen dramatically, even among the youngest tweens.**

Smartphone ownership by age, 2015 vs. 2019



# Common Sense Media Guidelines

**Krystina Castella**



## **Common Sense Media Guidelines:**

**The Effectiveness of Media Ratings** United States. Congress. Senate. Committee on Commerce, Science, and Transportation. Subcommittee on Science, Technology, and Space, 2013      FCC Record United States. Federal Communications Commission, 2009-09      **Talking Back to Facebook** James P. Steyer, 2012-05-08 A smart urgently needed book that helps parents and their kids navigate today's online landscape from the founder and CEO of the nation's leading authority on kids and the media Now more than ever parents need help in navigating their kids' online media saturated lives Jim Steyer founder and CEO of Common Sense Media the nation's leading kids and media organization and the father of four children knows that many parents and teachers unlike their technology savvy kids may be tourists in the online world In this essential book Steyer a frequent commentator on national TV and radio offers an engaging blend of straightforward advice and anecdotes that address what he calls RAP the major pitfalls relating to kids' use of media and technology relationship issues attention addiction problems and the lack of privacy Instead of shielding children completely from online images and messages Steyer's practical approach gives parents essential tools to help filter content preserve good relationships with their children and make common sense value driven judgments for kids of all ages Not just about Facebook this comprehensive no nonsense guide to the online world media and mobile devices belongs in the hands of all parents and educators raising kids in today's digital age      Designing for Kids Krystina Castella, 2018-11-08 Designers especially design students rarely have access to children or their worlds when creating products images experiences and environments for them Therefore fine distinctions between age transitions and the day to day experiences of children are often overlooked Designing for Kids brings together all a designer needs to know about developmental stages play patterns age transitions playtesting safety standards materials and the daily lives of kids providing a primer on the differences in designing for kids versus designing for adults Research and interviews with designers social scientists and industry experts are included highlighting theories and terms used in the fields of design developmental psychology sociology cultural anthropology and education This textbook includes more than 150 color images helpful discussion questions and clearly formatted chapters making it relevant to a wide range of readers It is a useful tool for students in industrial design interaction design environmental design and graphic design with children as the main audience for their creations      **The Rough Guide to MySpace** Peter Buckley, 2006 From Bebo and Friendster to MySpace Music Cover      Really Great Movies for Kids and Families Liz Perle, 2007      **Call to Write** John Trimbur, 2008 With a focus on real world writing including diverse media a treatment of visual literacy and an emphasis on the ethics of writing the Fourth Edition of The Call to Write continues to break new ground in composition Organized by genres letters memoirs public documents profiles reports commentaries proposals and reviews this innovative rhetoric gives students the practice they need to write both in college and in the public sphere Connecting writing to everyday life including college and work it shows students the impact of writing and gives them

the skills to help them write well A strong emphasis on public writing promotes civic involvement through writing to inform the public to shape opinion to advocate change and so on while relevant provocative readings help students to understand the concept of being called to write in response to a personal community or societal need **Annual Report** Florida Commission on the Status of Women,2007 **Guide to the American Right** ,1996 **Entrepreneur's Marketing Guide** Roger F. Smith,1984 **PC Gamer** ,2006 **The Literary Manual, Or, a Complete Guide to Authorship** Percy Russell,1886 **Unapologetic Aging** Debra Benfield,2025-12-16 Your body is your life partner not your life s project The anti aging and diet wellness industries have scammed us into believing that thinner and younger is always better that there s a right way to eat and move to age well But that s a lie and it s doing real harm When Deb Benfield a Registered Dietitian Nutritionist turned 60 she went looking for guidance on how to care for her changing body What she found was the same tired and disempowering narrative centering on controlling weight a goal that puts us at war with our bodies right when we most need to feel at home in them Unapologetic Aging gently unravels the toxic messages of anti aging and diet culture helping you let go of rigid rules and tune into what truly nourishes and delights you When you stop fighting your body you make room for vitality self trust and joy Midlife and beyond isn t a crisis to manage though it may feel like one sometimes It s a powerful unfolding Not a time to shrink or submit to yet more rules but a time to rise into your fullest self You can age with confidence ease and deep self respect Unapologetically **Bender's Labor & Employment Bulletin** ,2010 Cambridge IGCSETM English Teacher's Guide (Collins Cambridge IGCSETM) Claire Austin-Macrae,Julia Burchell,Nigel Carlisle,Steve Eddy,Joanna Fliski,Mike Gould,Ian Kirby,Robin Wilson,2021-04-16 The third edition of the Collins Cambridge IGCSE English Teacher s Guide supports the Student s Book giving teachers everything they need to teach the Cambridge IGCSE and IGCSE 9 1 First Language English syllabuses 0500 and 0990 This Teacher s Guide supports the new syllabuses for first examination in 2020 **Illinois Reading Council Journal** ,2019 **Encyclopedia of Associations** ,1997 **Broadcasting & Cable** ,2009-07 **Digital Citizenship Education** Divina Frau-Meigs,Brian O'Neill,Alessandro Soriani,Vitor Tomé,Janice Patricia Richardson,Elizabeth Milovidov,2017 Most young people in Europe today were born and have grown up in the digital era Education authorities have the duty to ensure that these digital citizens are fully aware of the norms of appropriate behavior when using constantly evolving technology and participating in digital life Despite worldwide efforts to address such issues there is a clear need for education authorities to take the lead on digital citizenship education and integrate it into school curricula In 2016 the Education Department of the Council of Europe began work to develop new policy orientations and strategies to help educators face these new challenges and to empower young people by helping them to acquire the competences they need to participate actively and responsibly in digital society **Law & the Press** ,1975

## **Common Sense Media Guidelines** Book Review: Unveiling the Power of Words

In a global driven by information and connectivity, the energy of words has be much more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such may be the essence of the book **Common Sense Media Guidelines**, a literary masterpiece that delves deep in to the significance of words and their affect our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall affect readers.

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