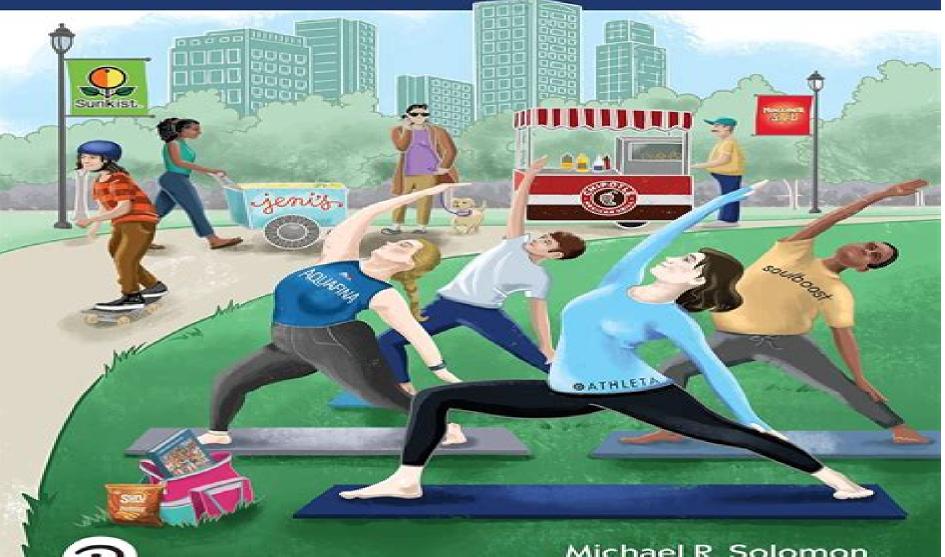
# CONSUMER BEHAVIOR

BUYING, HAVING, and BEING

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# **Consumer Behavior Solomon**

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