

Developer Guide For Salesforce

W. A. Chamil Madusanka

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Journey Builder Developer's Guide Eliot Harper, 2015-04-17 A guide for developers and integrators working with Salesforce Marketing Cloud This book describes the core concepts components API methods and procedural steps required to build integrated customer journeys using Journey Builder Mastering Apex Programming Paul Battisson, Mike Wheeler, 2020-11-20 Get to grips with the advanced features of Apex programming for Salesforce developers using this comprehensive guide Key FeaturesDiscover how to build reliable applications with Apex by avoiding common mistakes and pitfallsLearn how to use the different asynchronous programming tools in ApexProfile and improve the performance of your Apex codeBook Description As applications built on the Salesforce platform are now a key part of many organizations developers are shifting focus to Apex Salesforce s proprietary programming language As a Salesforce developer it is important to understand the range of tools at your disposal how and when to use them and best practices for working with Apex Mastering Apex Programming will help you explore the advanced features of Apex programming and guide you in delivering robust solutions that scale This book starts by taking you through common Apex mistakes debugging exception handling and testing You II then discover different asynchronous Apex programming options and develop custom Apex REST web services The book shows you how to define and utilize Batch Apex Queueable Apex and Scheduled Apex using common scenarios before teaching you how to define publish and consume platform events and RESTful endpoints with Apex Finally you ll learn how to profile and improve the performance of your Apex application including architecture trade offs With code examples used to facilitate discussion throughout by the end of the book you ll have developed the skills needed to build robust and scalable applications in Apex What you will learnUnderstand common coding mistakes in Apex and how to avoid them using best practicesFind out how to debug a Salesforce Apex application effectivelyExplore different asynchronous Apex options and their common use casesDiscover tips to work effectively with platform eventsDevelop custom Apex REST services to allow inbound integrations Build complex logic and processes on the Salesforce platform Who this book is for This book is for Salesforce developers who are interested in mastering Apex programming skills You ll also find this book helpful if you re an experienced Java or C developer looking to switch to Apex programming for developing apps on the Salesforce platform Basic Apex programming knowledge is essential to understand the concepts covered Visualforce Developer's Guide Chamil Madusanka, 2013-09 This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development thereby making it a perfect companion for Visualforce developers This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues

Visualforce Developer's Guide W. A. Chamil Madusanka,2013 This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development thereby making it a perfect companion for Visualforce developers This book is for Visualforce developers who are looking for a pocket guide that will resolve their

most frequently faced issues **Developer's Guide to the Force.com Platform** Rick Greenwald, 2008 The developer's guide to the Force.com platform Rick Greenwald, 2008 Mastering Apex Programming Paul Battisson, 2023 Applications built on the Salesforce platform are now a key part of many organizations IT systems with more complex and integrated solutions being delivered every day As a Salesforce developer working with Apex it is important to understand the range and variety of tools at your disposal how and when to use them and what the best practices are This revised second edition includes a complete restructuring and five new chapters filled with detailed content on the latest Salesforce innovations including integrating with DataWeave in Apex and utilizing Flow and Apex together to build scalable applications with Administrators This Salesforce book starts with a discussion around common mistakes debugging exception handling and testing The second section focuses on the different asynchronous Apex programming options to help you build more scalable applications before the third section focuses on integrations including working with platform events and developing custom Apex REST web services Finally the book finishes with a section dedicated to profiling and improving the performance of your Apex including architecture With code examples used to facilitate discussion throughout by the end of the book you will be able to develop robust and scalable applications in Apex with confidence Moving To The Cloud Geetha Manjunath, Dinkar Sitaram, 2011-11-16 Moving to the Cloud provides an in depth introduction to cloud computing models cloud platforms application development paradigms concepts and technologies. The authors particularly examine cloud platforms that are in use today They also describe programming APIs and compare the technologies that underlie them The basic foundations needed for developing both client side and cloud side applications covering compute storage scaling data parallelism virtualization MapReduce RIA SaaS and Mashups are covered Approaches to address key challenges of a cloud infrastructure such as scalability availability multi tenancy security and management are addressed The book also lays out the key open issues and emerging cloud standards that will drive the continuing evolution of cloud computing Includes complex case studies of cloud solutions by cloud experts from Yahoo Amazon Microsoft IBM Adobe and HP Labs Presents insights and techniques for creating compelling rich client applications that interact with cloud services Demonstrates and distinguishes features of different cloud platforms using simple to complex API programming examples **Security** Prabath Siriwardena, 2014-08-28 Advanced API Security is a complete reference to the next wave of challenges in enterprise security securing public and private APIs API adoption in both consumer and enterprises has gone beyond predictions It has become the coolest way of exposing business functionalities to the outside world Both your public and private APIs need to be protected monitored and managed Security is not an afterthought but API security has evolved a lot in last five years The growth of standards out there has been exponential That's where AdvancedAPI Security comes in to wade through the weeds and help you keep the bad guys away while realizing the internal and external benefits of developing APIs for your services Our expert author guides you through the maze of options and shares industry leading best

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