Mitsuru Kodama

Boundary Management

Developing Business Architectures for Innovation

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Boundary Management Developing Business Architectures For Innovation

Mariana Mazzucato

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   Boundary Management Mitsuru Kodama,2009 Business architecture is a concept for optimizing corporate boundaries aimed at realizing targeted business models and corporate system design involving stakeholders To optimize the corporate boundaries companies must partially and or wholly optimize the individual management elements s strategy organization technology operation and leadership comprising the corporate system that has achieved congruence with its environment The type of management concerned with optimizing these corporate boundaries and the corporate systems that consist of individual management elements is referred to in this book as boundary management The concept of boundaries congruence inside and outside the corporate system and the formation of an optimal architecture concerned with environmental change and with management elements such as strategy organization technology operation and leadership are key to implementing dynamic strategic management This book presents the concept of business architecture and optimizing processes as a corporate system based on multiple corporate case studies Sony NTT DATA NTT DoCoMo Toyota Honda Omron Takara Recruit First Retailing Panasonic and Canon   **Boundary Management** Mitsuru Kodama,2009-12-01 Business architecture is a concept for optimizing corporate boundaries aimed at realizing targeted business models and corporate system design involving stakeholders To optimize the corporate boundaries companies must partially and or wholly optimize the individual management elements s strategy organization technology operation and leadership comprising the corporate system that has achieved congruence with its environment The type of management concerned with optimizing these corporate boundaries and the corporate systems that consist of individual management elements is referred to in this book as boundary management The concept of boundaries congruence inside and outside the corporate system and the formation of an optimal architecture concerned with environmental change and with management elements such as strategy organization technology operation and leadership are key to implementing dynamic strategic management This book presents the concept of business architecture and optimizing processes as a corporate system based on multiple corporate case studies Sony NTT DATA NTT DoCoMo Toyota Honda Omron Takara Recruit First Retailing Panasonic and Canon   *Developing Holistic Strategic Management In The Advanced Ict Era* Mitsuru Kodama,2019-09-19 From the lens of holistic systems theory this book discusses strategic management adapted to evolving convergence in an era of advanced ICT from the viewpoint of the major management elements of strategy organizations technologies operations and leadership To discuss corporate change in response to such advanced technology in a theoretical and empirical manner it is necessary not only to analyze and consider individual management elements such as strategy organizations technologies operations and leadership in a piece meal manner but also to determine the research issues from a framework based on a holistic management perspective through systems theory including interaction between and among the respective individual management elements from micro to macro elements Applying both innovation theory and capabilities theory this book presents a new framework and

knowledge for holistic strategic management from a systems theory lens that focuses on the issue of how major corporations can develop capabilities to achieve strategic innovation in response to the impacts of advanced ICT on corporate management *Collaborative Dynamic Capabilities for Service Innovation* Mitsuru Kodama,2018-07-02 Exploring the theoretical concept of collaborative dynamic capabilities this book illustrates how service innovation can be achieved in an era of technological convergence Focusing on e healthcare systems within hospitals and private businesses the author provides detailed case studies and answers topical questions about generating service innovation across different industries Making a new and thought provoking contribution to research on innovation and technology management this useful book engages with theory and provides applicable solutions for practitioners to implement in the future **The Smart City and the Co-creation of Value** Nobuyuki Tokoro,2015-11-11 The original point that differentiates this text from otherwise similar texts is that it looks at the building of smart cities from the viewpoint of an interchange of knowledge among companies in different industries or Ba as shared context in motion and emphasizes that the resulting value becomes a source of new corporate competitive advantage In recent years numerous publications have appeared that analyze smart cities from various perspectives including urban planning and administration network theory and innovation However few are academic texts that approach the subject from the viewpoint of corporate competitive advantage against a theoretical background in management studies as this one does This book is the first full scale academic work to analyze smart cities from the viewpoint of corporate competitive advantage Research into corporate competitive advantage includes the positioning and the resource based views with the former focusing on companies external environment and the latter on their internal resources Although these theories foci of attention necessarily differ they both developed as tools for analyzing companies relative merits and their chances of succeeding in the marketplace and they take the common premise that competitive advantage is built through competition among companies In contrast this book sees corporate competitive advantage as arising not through competition but through co creation among companies It differs in its approach from existing theories in thinking that emphasizing co creation over competition enables an analysis that better describes actual conditions when considering smart cities and corporate competitive advantage Put another way when new values arise from attempts to exchange and fuse knowledge expertise and other factors at the ba where companies from different industries collaborate these values are surely brought about through co creation among companies Another point regarding this book s original perspective on competitive advantage is its emphasis on the relationship between the creation of social value and competitive advantage The question of the extent to which socially useful values can be created in the markets of the 21st century is closely linked to corporate competitive advantage The issues of building smart cities and corporate competitive advantage are themes that this perspective can firmly grasp This book intends to take up three different projects from among the smart city building developments taking shape in Japan and undertake case studies based on the theoretical framework outlined

above The central themes will analyze the mechanism of co creation among companies and the relationship of created value to competitive advantage This analysis aims to demonstrate one model relating to corporate competitive advantage in the 21st century **Business Architecture Strategy and Platform-Based Ecosystems** Young Won Park,2017-10-31 This book provides a framework and real case analyses concerning business architecture strategy and platform based ecosystems Firstly the book introduces a framework of business architecture strategy and suggests an engineering process that employs a business architecture analysis system in which the various business best practices information technology IT tools are integrated into an interface More specifically this architecture analysis provides the means to realize two essential features a strategy that allows global firms to sense changing market needs and a tool that combines mechanical engineering with electronics and software IT tools Secondly the book discusses platform based ecosystems Crucial issues for today s firms are associated with value creation through their platform and ecosystem framework With a major emphasis on modular product architecture US firms have focused heavily on platform development in modular industries Their base is operation system OS software so that IT firms in general focus on software capabilities and digital control in particular In contrast the advantage for Japanese firms is not digital but analog control Without any drastic changes in their industry practices Japanese firms are likely to sustain their analog platform advantage The book subsequently puts forward a holistic view through the connection of business architecture strategy and platform based ecosystems The theoretical framework and case illustrations are especially useful to firms involved in a variety of industries that must respond to the turbulent environmental changes of the digital era Most of the cases target not only Japanese firms but also many other global firms Readers are systematically shown how to balance technological competence and customer competence by using the framework of business architecture strategy and platform based ecosystems *Digital Business Models* Adam Jabłoński,Marek Jabłoński,2020-10-11 By presenting the conditions methods and techniques of monetisation of business models in the digital economy this book combines implementation of the theoretical aspects of monetisation with the presentation of practical business solutions in this field The scope of the book includes the relationship between the monetisation and scalability degree of business models The book describes the place and role of the digital business ecosystem in the process of digital transformation It demonstrates ideological and functional conditions for the use of the concept of sharing to design innovative business models while also presenting a multi dimensional approach to the use of Big Data and their monetisation in the context of business models Digital Business Models shows the place and role of ecological and social factors in building digital business models that are part of the concept of the circular economy and presents the contemporary conditions of a sustainability concept that meets the ethical challenges of doing digital business It demonstrates how important the social factors of business model design and the creation of social value are in modern business and demonstrates The book explores the servitisation of digital business models using digital technologies and features case studies on the effective solutions of business models that

use servitisation as a factor supporting the monetisation of business models Written for scholars exploring the efficiency and effectiveness of business models related to contemporary concepts Sharing Economy Circular Economy Network Economy Big Data so on and those designing business models taking into account social aspects it will also be of direct interest to entrepreneurship courses **Innovation Networks in Knowledge-based Firms** Mitsuru Kodama,2009 Innovation Networks in Knowledge based Firmsexplores corporate strategic management in an information and communication technology ICT environment and illustrates the significance of new business models based on boundary innovation management through broadband networks as fixed and mobile wireless infrastructures The author bridges theory and practice and provides international scope he seeks to make transparent the mechanisms behind the processes that generate product and service innovation in ICT industries such as search and advertising Yahoo Google music distribution Apple iPod and gaming Sony Playstation Nintendo DS He develops new business models based on boundary innovation management and explains the innovation networks formed via three types of knowledge innovator platform process and content These knowledge innovators play an important role in merging different technologies including ICT and business models to develop new business value chains and new industries that span various industrial fields Highlighting new theoretical and managerial insights and implications in the realm of ICT this book will be invaluable to academics students and practitioners with an interest in business management ICT and high tech industries The journal of product innovation management Product Development & Management Association (United States),1986 Operations Without Boundaries Operations Management Association. Conference,1991 *Software Management* Donald J. Reifer,1993 **Strategy for Business** Mariana Mazzucato,2002-03-29 This excellent volume brings together some of the most influential readings in business strategy and explores the content and process of business strategy from a variety of different theoretical stances It will serve as a comprehensive introduction to the literature and will become required reading for students of economics organisational behavior and business Costas Markides London Business School Strategy for Business provides a comprehensive selection of essential readings covering six key areas in business strategy What is Strategy Competition and Industry Effects Resources Capabilities and Core Competencies Strategic Innovation and Firm Size Organisational Structures Learning and Knowledge Management the Global Information Economy It contains dynamic chapters on strategy and includes classics in the field of strategy which continue to provide the theoretical background of more recent innovative work Strategy for Business will be essential reading for those seeking an understanding of the changing nature of organizations and the world of business It is particularly intended for students taking courses in strategy organizational change and more general management courses at undergraduate level it will also be an excellent resource for masters and postgraduate students This text is a course Reader in a series of three alongside Decision Making for Business and Policy Issues for Business which make up the main teaching texts of The Open University undergraduate course Business Behaviour in a Changing World B300 *Strategic*

Management Julian M. Birkinshaw,2004 This collection of previously unpublished articles provides an overview of strategic management in business studies Covering six different schools of thought on the topic the book pulls together all the relevant strands of thinking to provide critical readings in one source **Historical Evolution of Strategic Management** Peter McKiernan,1996 This collection of readings representing the historical evolution of the subject of strategic management covers two volumes The first provides an introduction to the roots of modern thought and proceeds to dissect more recent contributions into four schools The discussion on the first two of these the Planning and Practice school and the Learning school are contained in volume one Discussions on the latter two the Positioning school and the Resource Based school are featured in volume two It is essential that the two volumes are read in conjunction as the study is continuous and the dissection made for purely printing purposes INFORMS Annual Meeting Institute for Operations Research and the Management Sciences. National Meeting,2009 Academy of Management Learning and Education ,2009 2000 IEEE International Engineering Management Conference ,2000 **Alternative Theories of the Firm** Richard N. Langlois,Tony Fu-Lai Yu,Paul L. Robertson,2002 **The State of Strategy** ,1991 Advances in Government Enterprise Architecture Pallab Saha,2009 This resource is a compilation of chapters on government Enterprise architecture with the intention of informing professionals with different levels of enterprise architecture knowledge

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