



This worksheet is based on Part 2 of the BEC Higher Speaking test (Laura's mini-presentation).

■ Task One



Watch the beginning of Part 2 on the DVD and listen carefully to the interlocutor's instructions. Write the missing information in the box below.

Interlocutor: Now, in this part of the test, I'm going to give each of you a choice of _____ different topics. I'd like you to select _____ of the topics and give a short presentation on it for _____. You will have _____ to prepare this and you can make _____, if you want. After you have finished your talk, _____ will ask you a question.

■ Task Two

1. Laura chooses the topic:

Product Planning: the factors involved in deciding on the name of a new product

In small groups, think of the names of some products you know in English or in your own language, for example Sensodyne (toothpaste), Galaxy (chocolate bar) or Uncle Ben's (rice). What image do you think these brand names convey? Choose from the words below and add other words if you want:

- upmarket
- teenage
- exotic
- humorous
-
-

- glamorous
- classic
- hi-tech
- natural
-
-

- feminine
- sporty
- scientifically proven
- comforting
-
-

2. Apart from the image of the name, what other factors could be important when choosing the name of a new product?

a) _____

b) _____

c) _____

3. Now work with a different partner and take it in turns to do the Part 2 task. Your new partner should listen and ask you a question when you have finished.

■ Task Three



Now watch Laura doing the task on the DVD and answer these questions:

1. Which aspects of the topic does Laura talk about?

2. How could she improve the organisation of her ideas?

3. How relevant is Paolo's question to her talk?

Bec Higher Sample Test

Kate Wakeman



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