

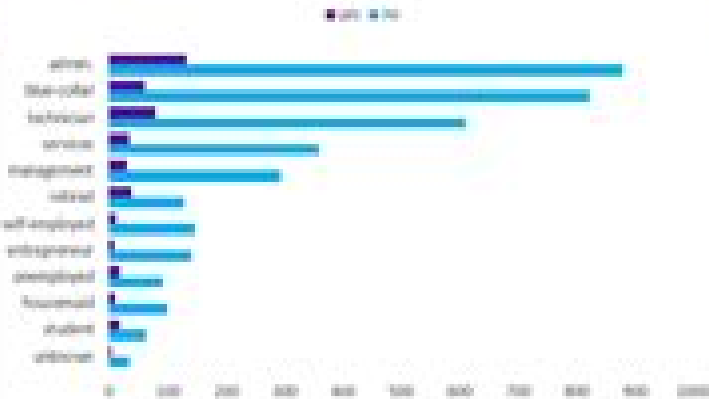
Marketing Dashboard

Evaluating Campaign Success

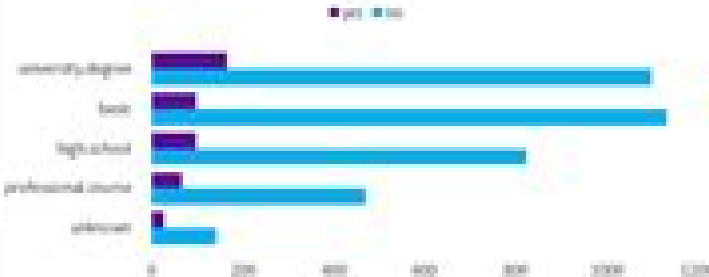
This dashboard is based on the results of the most recent campaign. Our goal is to evaluate the success of the campaign and provide insights on the profile of the customer and the contacts made during this campaign.



Sign Ups By Customer Profession



Sign Ups By Education



Sign-Ups

Number of new customers from this campaign

451



Success Rate

Percentage of sign-ups to total people contacted

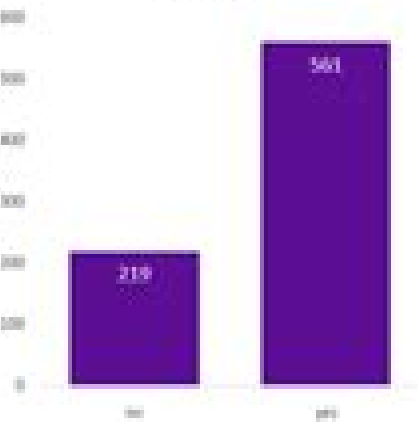
11%



Success Rate by Number of Contacts



Average Duration of Calls by Outcome



Business Objects Create Dashboard Instructions

Mark Rittman



Business Objects Create Dashboard Instructions:

Advanced Reporting Guide for MicroStrategy 9. 3. 1 MicroStrategy Product Manuals, MicroStrategy, 2013-04-30

Advanced Reporting Guide for MicroStrategy 9.2.1m MicroStrategy Product Manuals, MicroStrategy, 2011-12-20

MicroStrategy Analytics Desktop User Guide MicroStrategy Product Manuals, MicroStrategy, 2013-10-31 The MicroStrategy Analytics Desktop User Guide describes the steps for a business analyst to execute and analyze a Visual Insight dashboard in MicroStrategy Analytics Desktop It provides the information necessary for a business analyst to import data from a data source and use that data to create and modify dashboards **Advanced Reporting Guide for MicroStrategy 9.5** MicroStrategy Product Manuals, MicroStrategy, 2015-02-01 The Advanced Reporting Guide includes instructions for advanced topics in the MicroStrategy system building on information in the Basic Reporting Guide Topics include reports Freeform SQL reports Query Builder reports filters metrics Data Mining Services custom groups consolidations and prompts *Advanced Reporting Guide for MicroStrategy Analytics Enterprise* MicroStrategy Product Manuals, MicroStrategy, 2013-10-31 The Advanced Reporting Guide includes instructions for advanced topics in the MicroStrategy system building on information in the Basic Reporting Guide Topics include reports Freeform SQL reports Query Builder reports filters metrics Data Mining Services custom groups consolidations and prompts **Office User Guide for MicroStrategy 9.5** MicroStrategy Product Manuals, MicroStrategy, 2015-02-01 The MicroStrategy Office User Guide covers the instructions for using MicroStrategy Office to work with MicroStrategy reports and documents in Microsoft Excel PowerPoint Word and Outlook to analyze format and distribute business data **Office User Guide for MicroStrategy Analytics Enterprise** MicroStrategy Product Manuals, MicroStrategy, 2013-10-31 The MicroStrategy Office User Guide covers the instructions for using MicroStrategy Office to work with MicroStrategy reports and documents in Microsoft Excel PowerPoint Word and Outlook to analyze format and distribute business data *MicroStrategy Analytics Express User Guide* MicroStrategy Product Manuals, MicroStrategy, 2013-10-31 The Express User Guide provides instructions to get started with MicroStrategy Express It includes an introduction to dashboard analysis creation sharing and management as well as creating and managing users and teams *Office and SharePoint 2010 User's Guide* Michael Antonovich, 2010-08-06 Web sites collaboration document management paperless offices we want it all in business today but how do we achieve all of these goals More importantly if you work for one of the millions of small to medium sized businesses how do you find the time to build the expertise necessary to reach these goals Even the most powerful tool will not allow you to succeed unless you can get the majority of your staff to use it efficiently and effectively You need a guide that demonstrates a platform that small to medium sized businesses can use to reach these goals Office and SharePoint 2010 User s Guide demystifies the path that every Microsoft Office user can follow to benefit from the synergism of tools they are already familiar with Together with SharePoint 2010 users can achieve goals like web sites with a consistent single view

improved collaboration within their organization and better document management and may even get one step closer to the paperless office we've been promised for years. This book has topics for Office users of all skill levels from those just starting to use Office tools to experienced power users. It examines each major Office tool and shows how it contributes to the support and use of SharePoint in today's increasingly electronic-based office environment. **Oracle Business Intelligence 11g**

Developers Guide Mark Rittman, 2012-09-22 Master Oracle Business Intelligence 11g Reports and Dashboards. Deliver meaningful business information to users anytime anywhere on any device using Oracle Business Intelligence 11g. Written by Oracle ACE Director Mark Rittman, Oracle Business Intelligence 11g Developers Guide fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains comprehensive details on Oracle Exalytics In Memory Machine, the best in class preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g. Develop and manage custom Oracle Business Intelligence repositories. Access relational file and multidimensional data sources. Design print quality reports with Oracle Business Intelligence Publisher. Create web-enabled analyses, dashboards, and visualizations. Integrate with other applications using Oracle Business Intelligence 11g Action Framework. Employ authentication, authorization, and row-level security. Configure and deploy Oracle Exalytics In Memory Machine. [Business Objects: The Complete Reference](#) Cindi Howson, 2003-06-05

If your objective in business intelligence reporting is Business Objects success, this is the resource for you. Gives a thorough run-down of the software plus coverage of Web intelligence, complex queries, multidimensional analysis, and more. Author Cindi Howson has plenty of hands-on experience with the product. [SAP BusinessObjects BI 4.0 The Complete Reference 3/E](#) Cindi Howson, Elizabeth

Newbould, 2012-10-22 The definitive reference for building actionable business intelligence, completely revised for SAP BusinessObjects BI 4.0. Unleash the full potential of business intelligence with fact-based decisions aligned to business goals using reports and dashboards that lead from insight to action. SAP BusinessObjects BI 4.0 The Complete Reference offers completely updated coverage of the latest BI platform. Find out how to work with the new Information Design Tool to create universes that access multiple data sources and SAP BW. See how to translate complex business questions into highly efficient Web Intelligence queries and publish your results to the BI Launchpad. Learn how to create dashboards from data sourced through a universe or spreadsheet. The most important concepts for universe designers, report and dashboard authors, and business analysts are fully explained and illustrated by screenshots, diagrams, and step-by-step instructions. Establish and evolve BI goals. Maximize your BI investments by offering the right module to the right user. Create robust universes with the Information Design Tool, leveraging multiple data sources, derived tables, aggregate awareness, and parameters. Develop a security plan that is scalable and flexible. Design Web Intelligence reports from basic to advanced. Create sophisticated calculations and advanced formatting to highlight critical business trends. Build powerful dashboards to

embed in PowerPoint or the BI Launchpad Use Explorer to visually navigate large data sets and uncover patterns

Informationweek, 2008 **How to Make Real Money in Second Life: Boost Your Business, Market Your Services, and Sell Your Products in the World's Hottest Virtual Community** Robert Freedman, 2008-01-01 SIGN ON SAY HELLO START MAKING MONEY With a population in the millions and a monthly growth rate of 20 percent Second Life is a virtual 3 D world bursting with opportunities in areas like real estate legal practice and marketing corporate connections and people just like you This all in one guide will show you step by step how to use Second Life as an alternative marketplace Learn how to Create a cool avatar and connect with residents Adapt your business for the virtual environment Play for profit and bring your dreams to life **BusinessObjects XI (Release 2): The Complete Reference** Cindi Howson, 2005-09-05 This book is a must read for anyone deploying BusinessObjects It covers everything from planning your upgrade to the latest release to best practices in universe design and powerful report creation that maximizes business insight This book covers the most frequently used features for the full BI suite in one comprehensive book There s in depth coverage of Designer security via the Central Management Console InfoView Web Intelligence and Desktop Intelligence It goes beyond step by step instructions to cover how and why in a business context Transition notes are interspersed for version 5 and 6 customers to understand the biggest changes in XI Release 2 If you drive BI requirements in your company or are a data warehouse program manager Business Objects administrator report author or consumer this book is for you **SAP BusinessObjects Dashboards 4.1 Cookbook** David Lai, Xavier Hacking, 2015-03-30 If you are a developer with a good command and knowledge of creating dashboards but are not yet an advanced user of SAP BusinessObjects Dashboards then this is the perfect book for you Prerequisites include a good working knowledge of Microsoft Excel as well as knowledge of basic dashboard practices **MSDN Magazine**, 2008 **IBM Cognos Business Intelligence 10: The Official Guide** Dan Volitich, Gerard Ruppert, 2012-04-20 The only authorized guide to IBM Cognos 10 Business Intelligence *HotelBusiness*, 2004 Microsoft® Office SharePoint® Server 2007: A Beginner's Guide Ron Gilster, 2007-09-11 Microsoft Office SharePoint Server 2007 A Beginner s Guide helps you get up and running quickly on the new version of this versatile collaboration tool by providing vital application and implementation strategies You will learn to centrally store documents and Web content simplify information sharing create custom dashboards and enable team collaboration

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In an electronic digital era where connections and knowledge reign supreme, the enchanting power of language has are more apparent than ever. Its power to stir emotions, provoke thought, and instigate transformation is really remarkable. This extraordinary book, aptly titled "**Business Objects Create Dashboard Instructions**," published by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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