

Best Strategies For Trending Publishing 2025

David A. Aaker, Christine Moorman

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RESILIENT FUTURES Vol. 2 Dr. Charles O. Ogutu,2025-11-15 The world has entered an era where disruption is no longer rare but constant Cyberattacks geopolitical tensions climate disasters and rapid technological shifts have reshaped the landscape in which organizations must operate Survival now depends on more than reaction It requires the ability to adapt learn and evolve under pressure Resilient Futures offers a comprehensive guide to building organizations capable of thriving in this new reality Drawing on the lessons of recent crises from global ransomware attacks to severe weather events and systemic supply chain breakdowns Dr Charles Ogutu demonstrates why traditional crisis management models are no longer adequate He introduces an integrated framework for resilience that unites strategy operations technology culture and people into a single dynamic system The book explores the five domains of modern resilience providing practical tools for anticipation absorption adaptation recovery and transformation It highlights how leadership governance and human factors are as vital as technical solutions and how digital transformation acts as both an enabler and a source of new vulnerabilities Written for leaders practitioners and scholars alike Resilient Futures delivers both strategic insight and actionable guidance It challenges organizations to move beyond compliance and static planning toward resilience as a defining capability The message is clear the future will belong to those prepared not only to withstand disruption but to turn it into opportunity

The Palgrave Geopolitical Atlas Brian C. H. Fong, 2025-12-11 The Palgrave Geopolitical Atlas State and Quasi State Actors in Great Power Competition is a comprehensive authoritative survey of the twenty first century global politics Going beyond the traditional state centrism in the international relations discipline this book re orients both states and guasi states as critical geopolitical actors This book challenges the state centrism in orthodox international relations scholarship Advancing a post sovereign lens this book re imagines a global geopolitical map that features different types of states and quasi states By doing so this book transcends the mainstream great power small state framework in geopolitical studies and advances a novel agenda for investigating the interaction of states and quasi states in global politics. It guides readers to interpret the twenty first century global geopolitical map through a post sovereign lens This book will be an essential reference for international relations scholars and students around the world It will also appeal to global policy makers and practitioners who are observing the dynamics of contemporary great power competition World Christian Trends Ad30-ad2200 (hb) ,2001 Human Systems Engineering and Design (IHSED 2025): Future Trends and **Applications** Tareg Ahram, Waldemar Karwowski, Darko Etinger, 2025-09-03 Proceedings of the 7th International Conference on Human Systems Engineering and Design Future Trends and Applications ISED 2025 September 22 24 2025 Juraj Dobrila University of Pula Croatia The Sustainability Handbook, Volume 2 Mark Von Rosing, 2025-06-27 The Sustainability Handbook provides a comprehensive and holistic understanding of sustainability bridging the gap between academic theory and business practices Global climate change poses enormous environmental challenges and societies across the world must

adapt and innovate to further the goals of sustainability for present and future generations. The private sector especially must find new ways of doing business to align their practices with the Sustainable Development Goals SDGs adopted by the international community Using a conceptually structured framework throughout the book examines the latest academic research to summarize what environmental social and economic sustainability actually means in different contexts Using numerous specific case studies and insights from industry leaders the book shows how to strategically integrate sustainability into the organization with extensive focus on policies incentives measures operations production consumption and lifecycle management Volume 2 explores the concept of Radical Sustainability within an enterprise and why it is needed With examples from zero waste to eliminating use of rare earth resources triggering sustainable practices to cause related marketing and sustainability responsibility to external transparency over internal incidents this volume offers practical solutions for those who desire to progress from a Sustainable Strategy to an effective Sustainability Portfolio Management approach Underpinned by international research based evidence it explores associated trends and drivers within the marketplace and how innovative environmental social economic and governance aspects can be considered and solutions applied For researchers students and businesspeople at all levels and sectors this handbook is an essential reference of the latest sustainability tools and methodologies required to adapt and innovate towards sustainability Provides step by step guidance on key procedures and methodologies Presents chapters that begin with a graphical representation of how the topic fits within the larger framework Includes extensive coverage of sustainability related case studies and lessons learned

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