

# **BUSINESS** **Startup Manual**

**A Practical Guide for Entrepreneurs**

*Dr. Omar Javaid*



# Business Startup Manual

**Alex Maxwell**



## **Business Startup Manual:**

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they'll face as they build their business. The Startup Handbook speaks to the practicalities of tackling the challenges faced by entrepreneurs and focuses on the key principles that will help anyone successfully establish a thriving business. The Startup Handbook is a must-read book for anyone thinking about starting their own company or currently building a business.

**The Tech Startup Bible (One)** Alex Maxwell, 2021-01-06. The Tech startup bible is divided into two books, four sections. Book One: The first section, Start your business. The Start your business section is aimed at founders who are in the phase of developing ideas and testing product market fit. The first chapter in this section focuses on how to build a great team, the third on the environment you operate in, and the fourth chapter discusses the importance of knowing your target market. Second section: Grow your business. The Grow your business section is for startup founders who are looking to scale their operations when they are getting traction for their product or service. One chapter breaks down the different types of business models to consider, and the other chapter focuses on ways to build traction and grow the customer base. Book Two: Third section: Finance your business. The Finance your business section is aimed at entrepreneurs who are looking to raise external capital. In the first chapter, you will learn how to structure your business financials, contracts, and other legalities. The second chapter unpacks how to fundraise successfully. Fourth section: Your legal business. The Your legal business section is aimed at founders who want to learn more about the legal implications of setting up their business and getting their operations funded. The first chapter focuses on legal basics, the second chapter on the funding concepts.

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