CREATIVE INDUSTRIES





CONTRACTS BETWEEN ART AND







RICHARD E. CAVES



Creative Industries Contracts Between Art And Commerce

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Creative Industries Richard E. Caves, 2000-06-30 Drawing on industrial economics and contract theory Caves explores the organization of creative industries including visual and performing arts movies theater sound recordings and book publishing In each artistic inputs are combined with humdrum inputs But Caves finds the deals bringing these inputs together are inherently problematic **Creative Industries** Richard E. Caves, 2000 The Oxford Handbook of **Creative Industries** Candace Jones, Mark Lorenzen, Jonathan Sapsed, 2015 This book discusses creative industries from the perspectives of economics management psychology law geography and policy The book combines views on how creativity is turned into economic business and social value as well as contemporary trends digital technologies and creative industries in emerging economies such as China and India Creative Work Beyond the Creative Industries Greg Hearn, Ruth Bridgstock, Ben Goldsmith, Jess Rodgers, 2014-06-27 Creative workers are employed in sectors outside the creative industries often in greater numbers than within the creative field This is the first book to explore the phenomena of the embedded creative and creative services through a range of sectors A Textbook of Cultural Economics Ruth Towse, 2010-01-07 What determines the price of a pop concert or an opera Why does Hollywood dominate the film industry Does illegal downloading damage the record industry Does free entry to museums bring in more visitors In A Textbook of Cultural Economics one of the world's leading cultural economists shows how we can use the theories and methods of economics to answer these and a host of other questions concerning the arts performing arts visual arts and literature heritage museums and built heritage and creative industries the music publishing and film industries broadcasting Using international examples and covering the most up to date research the book does not assume a prior knowledge of economics It is ideally suited for students taking a course on the economics of the arts as part of an arts administration business management or economics degree The Oxford Handbook of Identities in Organizations Andrew D. Brown, 2020-01-16 Conceived as the meanings that individuals attach to their selves a substantial stockpile of theory related to identities accumulated across the arts social sciences and humanities over many decades continues to nourish contemporary research on self identities in organizations In times which are more reflexive narcissistic and fluid the identities of participants in organizations are increasingly less fixed and less certain making identity issues both more salient and more interesting Particular attention has been given to processes of identity construction often styled identity work Research has focused on how why and when such processes occur and their implications for organizing and individual group and organizational outcomes This has resulted in a burgeoning stream of research from discursive dramaturgical symbolic socio cognitive and psychodynamic perspectives that most often casts individuals efforts to fabricate identities as intentional relational and consequential Seemingly intractable debates centred on the nature of identities their relative stability or fluidity whether they are best regarded as coherent or fractured positive or not and how they are fabricated within relations of power combined with other conceptual issues continue to invigorate the

field However these debates have also led to some scepticism regarding the future potential of identities research Yet as the chapters in this Handbook demonstrate there are considerable grounds for optimism that identity as root metaphor nexus concept and means to bridge levels of analysis has significant potential to generate multiple compelling streams of theorizing in organization and management studies The Production and Consumption of Music in the Digital Age Brian J. Hracs, Michael Seman, Tarek E. Virani, 2016-04-14 The economic geography of music is evolving as new digital technologies organizational forms market dynamics and consumer behavior continue to restructure the industry This book is an international collection of case studies examining the spatial dynamics of today's music industry Drawing on research from a diverse range of cities such as Santiago Toronto Paris New York Amsterdam London and Berlin this volume helps readers understand how the production and consumption of music is changing at multiple scales from global firms to local entrepreneurs and in multiple settings from established clusters to burgeoning scenes The volume is divided into interrelated sections and offers an engaging and immersive look at today s central players processes and spaces of music production and consumption Academic students and researchers across the social sciences including human geography sociology economics and cultural studies will find this volume helpful in answering questions about how and where music is financed produced marketed distributed curated and consumed in the digital age

Marx and the Political Economy of the Media ,2015-09-29 More than 130 years after Karl Marx s death and 150 years after the publication of his opus magnum Capital Critique of Political Economy capitalism keeps being haunted by period crises The most recent capitalist crisis has brought back attention to Marx s works This volume presents 18 contributions that show how Marx s analyses of capitalism the commodity class labour work exploitation surplus value dialectics crises ideology class struggles and communism help us to understand media cultural and communications in 21st century informational capitalism Marx is back This book is a key resource on the foundations of Marxist Media Cultural and Communication Studies The Journal of Economic Perspectives Arts and Artists from an Economic Perspective Xavier Greffe, 2002 This book examines the relationship .2003 between the fine arts and economics the contribution of various art forms toward economic growth and development and the impact of economic factors on the creation of art Xavier Greffe identifies the economic factors that can affect the emergence flourishing and disappearance of artistic activities He begins with an analysis of the artistic markets where the players cannot be measured by standard economic yardsticks. The cast of characters include users who are initially unaware of the kind of satisfaction they can gain from unknown works of art producers who do not know whether their upfront costs in the commissioning of new art and design will be covered and the artists who are more interested in letting the creative muse guide their endeavors than in creating specifically defined works on demand The book then explores the various dynamics that influence the development of the artistic sector a revolving compromise between heritage and creation a continuous passage between an original work of art and the products of cultural industries and a permanent shift between profit and

nonprofit institutions Greffe provides a way to evaluate art from an economic perspective that explains both the creation and development of creative movement without judging the existence of works of art only in terms of economic logic

Creativity in Groups Elizabeth A. Mannix, Margaret Ann Neale, Jack A. Goncalo, 2009-11-12 Creativity is being recognized as an important source of competitive advantage because a single creative idea that is both novel and useful may take an organization in a profitable new direction This work aims to promote the burgeoning interest in group creativity by identifying new questions that will drive future research in this area

Journal of Economic Literature, 2005-12

Handbook of Research on Cluster Theory Charlie Karlsson, 2008 Suitable for scientists students policymakers and cluster managers this book provides an overview of agglomeration and cluster theory cluster research methods clustering in different spatial contexts and clustering in service industries Valuing the Unique Lucien Karpik, 2010 In this landmark work of economic sociology Lucien Karpik introduces the theory and practical tools needed to analyze markets for singularities Singularities are goods and services that cannot be studied by standard methods because they are multidimensional incommensurable and of uncertain quality Examples include movies novels music artwork fine wine lawyers and doctors Valuing the Unique provides a theoretical framework to explain this important class of products and markets that for so long have eluded neoclassical economics With this innovative theory called the economics of singularities Karpik shows that because of the uncertainty and the highly subjective valuation of singularities these markets are necessarily equipped with what he calls judgment devices such as labels brands guides critics and rankings which provide consumers with the credible knowledge needed to make reasonable choices He explains why these markets are characterized by the primacy of competition by qualities over competition by prices and he identifies the conditions under which singularities are constructed or are in danger of losing their uniqueness After demonstrating how combinations of the numerous and multiform judgment devices can be used to identify different market models Karpik applies his analytical tools to the functioning of a large number of actual markets including fine wines movies luxury goods pop music and legal services

Annual Review of Sociology Karen S. Cook, John Hagan, 2001-08 Cook Stanford U and Hagan Northwestern U have assembled 19 essays on diverse topics by specialists almost all of whom work in American universities Individual papers consider the following topics sociological miniaturism consequences of victimization for personal and social development religious nationalism and collective representation sport and society social implications of the Internet homophily globalization education and class in developing countries urban poverty and hate crime Two concluding essays on historical sociology discuss US social policy and early traditions of African American sociology c Book News Inc Subject Guide to Books in Print, 2001 Regionalizing Culture Nissim Otmazgin, 2013-09-30 The political economy of popular culture Popular culture and the East Asian region Japan s popular culture powerhouse The creation of a regional market Japan s regional model Conclusion Japanese popular culture and the making of East Asia Hastings Communications and

Entertainment Law Journal (Comm/Ent). ,2004 Fashion Theory ,1997 Theatre and Globalization Patrick
Lonergan,2009-01-15 WINNER OF THE 2008 THEATRE BOOK PRIZE Globalization is transforming theatre everywhere As writers seek to exploit new opportunities to produce their work internationally audiences are seeing the world and the stage differently And as national borders became more fluid the barriers between economics and culture are also becoming weaker In this groundbreaking study Patrick Lonergan explores these developments placing them in the context of the transformation of Ireland the most globalized country in the world since the early 1990s Drawing on archival material that has never before been published this study sheds new light on the culture of Celtic Tiger Ireland focusing on such writers as Brian Friel Sean O Casey Marie Jones Martin McDonagh Marina Carr and Conor McPherson In doing so it shows how globalization poses difficult questions for authors and audiences and reveals how we can begin to come to terms with these new developments

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