

The Case Analysis

A Brief Overview of the Case Analysis

The case analysis is a common assignment across a number of business courses, particularly those at the 300, 400, and graduate levels. A case analysis shows your professor that you (and your group, if assigned as a collaborative project) can think through a real-life business problem or decision-making process in a logical, professional, ethical, and informed manner. Your primary purpose, then, is to apply your critical-thinking skills and business expertise to a problem faced by a real company and propose a logical, realistic solution.

Your primary audience is your professor; however, a successful case analysis keeps the needs of a real-life businessperson in mind. Your professor likely has the knowledge and background to understand the problem and know which solution would be most effective. However, your professor is interested in seeing how well you can explain and justify your decisions, much as you would need to do in a real-world business setting. Therefore, you should include enough detail throughout the report that a non-expert, non-professor businessperson can follow your thinking process and enact the solution you propose.

All business writing should be done with an eye toward professionalism. After all, outside of the university (and sometimes for academic courses), the audience for your writing will be a colleague or client. Your writing should not be overly formal, but rather should communicate with the reader in a respectful and efficient manner. Typically, the emphasis of business writing is on ideas, things, and the reader; references to the writer, first-person ("I," "me," and "my") or otherwise ("the writer believes...") should be used sparingly.

Structure and Format

Your professor's assignment sheet will likely detail exactly what should be included in your case analysis, so you should read it carefully and refer to it frequently during your writing process. Generally, however, your document will be split into sections, each with its own heading. Those sections are typically:

Table of Contents

The table of contents lists each section of the report and the page number on which each can be found. Each sub-section of the report should be listed, as well as each visual aid you might include in the appendix.

Abstract

The abstract briefly describes the company or organization you studied, the problem it faced, the thinking process you followed, and the outcome or solution you propose. In business writing,

The purpose of a case analysis is to show your professor that you can think through a real-life business problem or decision-making process in a logical, professional, ethical, and informed manner.

Your professor may not require an abstract or table of contents. Refer to the assignment sheet to ensure you include all the sections required by your professor.

Case Analysis Paper Example

**Nancy L. Russo, Brian Fitzgerald, Janice
I. DeGross**

Case Analysis Paper Example:

Encyclopedia of Case Study Research Albert J. Mills, Gabrielle Durepos, Elden Wiebe, 2010 This is the authoritative reference work in the field An interdisciplinary set it investigates the extensive history design and methods of case study research

Research Methods for Students, Academics and Professionals Kirsty Williamson, 2002-07-01 Research is such an important subject for information professionals that there will always be a need for effective guides to it Research skills are a prerequisite for those who want to work successfully in information environments an essential set of tools which enable information workers to become information professionals This book focuses on producing critical consumers of research It also goes some way towards producing researchers in the fields of information management and systems The first edition of this book was enthusiastically received by researchers students and information professionals in Australia and beyond Reviews of the first edition considered it a worthwhile addition to any information professional s or research student s reference shelf Archives and it has a multi disciplinary focus with its authors being drawn from information management librarianship archives and recordkeeping and information systems The numerous examples throughout the book are drawn from these multiple disciplines The first edition of this book was road tested with students from several disciplines who are studying in several universities Its Introduction noted that In research terms the content have been refereed and found to be authoritative To this can be added the many satisfied users of the first edition

Handbook of Case Study Research in the Social Sciences Peter Rule, Vaughn M. John, 2024-10-03 In this Handbook Peter Rule and Vaughn M John bring together international experts to provide a thorough overview of case study research in the social sciences Analysing both historical and contemporary examples the Handbook contains a comprehensive grounding for both experienced and novice researchers in case study theory and methodology drawing out the challenges as well as the prospects for its development

Writing a Research Paper in Political Science Lisa A. Baglione, 2018-12-31 Even students capable of writing excellent essays still find their first major political science research paper an intimidating experience Crafting the right research question finding good sources properly summarizing them operationalizing concepts and designing good tests for their hypotheses presenting and analyzing quantitative as well as qualitative data are all tough going without a great deal of guidance and encouragement Writing a Research Paper in Political Science breaks down the research paper into its constituent parts and shows students what they need to do at each stage to successfully complete each component until the paper is finished Practical summaries recipes for success worksheets exercises and a series of handy checklists make this a must have supplement for any writing intensive political science course New to the Fourth Edition A non causal research paper woven throughout the text offers explicit advice to guide students through the research and writing process Updated and more detailed discussions of plagiarism paraphrases drop ins and transcripts help to prevent students from misusing sources in a constantly changing digital age A more detailed discussion of fake news and disinformation shows students how

to evaluate and choose high quality sources as well as how to protect oneself from being fooled by bad sources Additional guidance for writing abstracts and creating presentations helps students to understand the logic behind abstracts and prepares students for presentations in the classroom at a conference and beyond A greater emphasis on the value of qualitative research provides students with additional instruction on how to do it Realigning Research and Practice in Information Systems Development Nancy L. Russo, Brian Fitzgerald, Janice I. DeGross, 2013-06-29 Given the pervasive nature of information technology and information systems in the modern world the design and development of IS and IT are critical issues of concern New research topics continuously emerge in tandem with the latest developments in technology E Business Knowledge Management Business Process Reengineering for example However when the initial flurry of research abates and the gloss of these areas has diminished somewhat as it inevitably does the enduring core issue remains as to how to develop systems to fully exploit these new areas Both information systems and information technology are interpreted fairly broadly in this book Of particular interest to the editors were research studies that facilitate an understanding of the role and impact of information technology on society organizations and individuals and which strive to improve the design and use of information systems in that context The contributions to the book are categorized into four broad themes First is the core issue of developing information systems in the current environment In this section several fundamental challenges to current assumptions and conventional wisdom in information systems development are posed The second section considers the management of information systems Again the conventional wisdom is challenged The penultimate section focuses on researching information systems Here various issues to do with research methods are surfaced and the use of leading edge research methods in information systems development is pioneered and discussed Finally a section is devoted to understanding information systems This section addresses the perennial challenge in the IS field in relation to the conceptual foundations of the field This volume comprises the proceedings of the Working Conference on Realigning Research and Practice in Information Systems Development The Social and Organizational Perspective which was sponsored by the International Federation for Information Processing IFIP and held in Boise Idaho USA in July 2001 Given the central importance of information systems development in the current age this eclectic book which considers the topic from a rich and varied set of perspectives will be essential reading for researchers and practitioners working in all areas of IS and IT

Feasible Computational Methods in the Propositional Calculus Martin Davis, Hilary Putnam, 1958 **Cases in Strategic Management** Glenn Boseman, Arvind Phatak, 1988-01-18 This text is intended to teach the concepts and techniques of strategic management while simultaneously introducing an approach to identifying strategic issues and problems within organizations It opens by presenting a general framework for case analysis which shows how to use strategic management concepts during the analytical process This is followed by a case Overseas National Airways and an analysis illustrating how the suggested framework has been applied The body of the text offers a rich assortment of current cases balanced between

service and manufacturing organizations and ranging from the simple to those requiring more complex analysis The cases selected here also represent a variety of industry conditions from incipient to mature industries **Case Studies on the Effects of Transferable Fishing Rights on Fleet Capacity and Concentration of Quota Ownership** Food and Agriculture Organization of the United Nations,2001 The case studies include two from the European Union the United Kingdom and the Netherlands and one for Iceland two from the United States eastern seaboard seven accounts from Australia one for New Zealand one for Alaska one for Briish Columbia and one for Chile Patagonia Strategic Management Cases David W. Grigsby,Michael J. Stahl,1993 **Aslib Proceedings** ,2007 **Seminary Notes** University of Kansas. Seminary of Historical and Political Science,1891 Third Conference on Research in Child Development ,1929 Paper Trade Journal ,1923 **How to Write and Publish Papers in the Medical Sciences** Edward J. Huth,1982 Abstract Practical concise guidelines are presented to assist medical researchers in preparing publishable papers on their studies All phases of the publication process are considered ranging from the conception of the paper its preparation and seeing it through the editorial and technical review processes to actual publication The various sub steps of the overall paper preparation publication process are compartmentalized allowing for selective access by experienced authors or for retrospective referral by any author The guideline information provided strives to ease the burden of paper preparation and enhance the enjoyment and confidence of prospective authors A variety of manuscript formats are addressed wz

Minneapolis-Honeywell Regulator Company V. Midwestern Instruments, Inc ,1961 **Merck's Report** Theodore Weicker,1902 **Paper Makers Monthly Journal** ,1904 **The Parliamentary Debates (official Report)**. Great Britain. Parliament. House of Commons,1923 Contains the 4th session of the 28th Parliament through the 1st session of the 48th Parliament *Paper* ,1917 **Paper** American Society of Mechanical Engineers,1918

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