Chapter 1 – Review Questions

Questions:

- 1.1 Identify and list some uses of at least three emerging enterprise network applications.
- 1.2 Briefly describe a real-time communications (RTC) dashboard.
- 1.3 Briefly define convergence and describe the major business benefits of convergence.
- 1.4 Briefly describe the characteristics of unified communications (UC) and describe how
- UC contributes to personal, workgroup, and enterprise-wide performance gains.
- 1.5 Identify and briefly describe the four types of communication traffic carried by business networks.
- 1.6 Why has optical fiber cabling become common in enterprise network infrastructures?
- 1.7 Why is wireless transmission becoming more widely used by businesses?
- 1.8 Why is network security required in business data communication?
- 1.9 Name some of the most important standard-setting organizations and explain their functions.
- 1.10 Contrast the major characteristics of WANs with those of LANs and MANs.

Solutions:

- 1.1 (1) Networks make it easier to manage geographically dispersed operating locations. (2) They also help organizations deliver information to workers in a timely manner, including anytime anywhere on a mobile device if necessary. (3) Networks improve communication and information management within and between business organizations. Good networks bring business partners closer together in ways that improve efficiency, customer service, agility, and innovation.
- 1.2 Communication traffic, both local (within a building or business campus) and long distance, has been growing at a high and steady rate for decades. Network traffic is no longer limited to voice and data and increasingly includes image and video. Increasing business emphasis on web services, remote access, online transactions, and social networking means that this trend is likely to continue.
- As businesses rely more and more on information technology, the range of services that business users desire to consume is expanding. For example, mobile broadband traffic growth is exploding
- as is the amount of data being pushed over mobile networks by business users' smart phones and tablets. In addition, over time, mobile users are increasingly demanding high quality services to support their high resolution camera phones, favorite video streams and high-end audio.
- Four technology trends are particularly notable:
- (1) The trend toward faster and cheaper, both in computing and communications, continues.
- (2) Today's networks are more "intelligent" than ever.
- (3) The Internet, the Web, and associated applications have emerged as dominant features for both business and personal network landscapes.
- (4) While there has been a trend toward mobility for decades, the mobility explosion has occurred and has liberated workers from the confines of the physical enterprise.

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Table of Contents Chapter 1money In Review Short Answers

- 1. Understanding the eBook Chapter 1money In Review Short Answers
 - The Rise of Digital Reading Chapter 1money In Review Short Answers
 - Advantages of eBooks Over Traditional Books
- 2. Identifying Chapter 1money In Review Short Answers
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Chapter 1money In Review Short Answers
 - User-Friendly Interface
- 4. Exploring eBook Recommendations from Chapter 1money In Review Short Answers
 - Personalized Recommendations
 - Chapter 1money In Review Short Answers User Reviews and Ratings
 - Chapter 1money In Review Short Answers and Bestseller Lists

- 5. Accessing Chapter 1money In Review Short Answers Free and Paid eBooks
 - Chapter 1money In Review Short Answers Public Domain eBooks
 - Chapter 1money In Review Short Answers eBook Subscription Services
 - Chapter 1money In Review Short Answers Budget-Friendly Options
- 6. Navigating Chapter 1money In Review Short Answers eBook Formats
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 - Chapter 1money In Review Short Answers Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Chapter 1money In Review Short Answers
 - Highlighting and Note-Taking Chapter 1money In Review Short Answers
 - Interactive Elements Chapter 1money In Review Short Answers
- 8. Staying Engaged with Chapter 1money In Review Short Answers
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Chapter 1money In Review Short Answers
- 9. Balancing eBooks and Physical Books Chapter 1money In Review Short Answers
 - \circ Benefits of a Digital Library
 - Creating a Diverse Reading Collection Chapter 1money In Review Short Answers
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Chapter 1money In Review Short Answers
 - Setting Reading Goals Chapter 1money In Review Short Answers
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Chapter 1money In Review Short Answers
 - Fact-Checking eBook Content of Chapter 1money In Review Short Answers
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks
- 14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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