

EFFECTIVE BOOK MARKETING FOR ANY AUTHOR

(EVEN IF YOU'RE STARTING FROM SCRATCH)

WITH JANE FRIEDMAN SEPTEMBER 25, 2025

Advanced Methods For Simple Ebook Marketing 2025

Efraim Turban, Carol Pollard, Gregory Wood

Advanced Methods For Simple Ebook Marketing 2025:

EBOOK: Marketing Management Christian Homburg, Sabine Kuester, Harley Krohmer, 2012-12-16 Marketing Management A Contemporary Perspective provides a fresh new perspective on marketing from some of the leading researchers in Europe The book offers students and practitioners the comprehensive coverage they need to make the right decisions to create and implement highly successful marketing strategies This exciting new edition includes updated cases and combines scholarly international research with relevant and contemporary examples from markets and brands across the world The authors combine their experience as researchers and industry consultants to provide the conceptual and theoretical underpinning of marketing and empirical research helping students to understand how marketing concepts can be applied and implemented The book covers a full range of industries including business to customer business to business services marketing retailing and international marketing from companies around the globe Foolproof Strategies for Selling eBooks in Profitable Niches on Amazon's KDP Digital World, 2025-11-19 Amazon KDP is an ocean of opportunities but publishing a book in a saturated niche means drowning your chances of profit The key to lasting success is not just writing a good book but positioning it in a market with pent up demand and high profitability For you an author or digital entrepreneur with business acumen the eBook Infallible Strategies for Selling E Books in Profitable Niches on Amazon KDP is your definitive guide to unearthing potential bestsellers avoiding obvious competition This is not a book about writing but about market intelligence With this practical guide you will learn to Identify Golden Niches Master research techniques to discover the least explored categories and subcategories on Amazon that have high search volume and low competition Mapping Hidden Demand Go beyond bestseller lists and use strategic tools to identify what readers are truly willing to buy and where the money is being left on the table Optimizing for Maximum Sales Understand how to use the right keywords and categories in KDP to ensure your book is found by the right readers turning clicks into consistent sales If you re tired of publishing to a non existent audience and are looking for concrete and scalable results in the world of ebooks this is the book that will transform your publishing approach Invest in strategy not chance Get your copy and start dominating the most profitable niches on KDP Information Technology for Management Efraim Turban, Carol Pollard, Gregory Wood, 2025-03-05 Comprehensive coverage of developments in the real world of IT management provides a realistic and up to date view of IT management in the current business environment Information Technology for Management provides students in all disciplines with a solid understanding of IT concepts terminology and the critical drivers of business sustainability performance and growth Employing a blended learning approach that presents content visually textually and interactively this acclaimed textbook helps students with different learning styles easily comprehend and retain information Throughout the text the authors provide real world insights on how to support the three essential components of business process improvements people processes and technology Information Technology for Management integrates a wealth of classroom

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Hassanien, Sameer Anand, Ajay Jaiswal, Prabhat Kumar, 2025-09-30 This book includes high quality research papers presented at the Eighth International Conference on Innovative Computing and Communication ICICC 2025 which is held at the Shaheed Sukhdev College of Business Studies University of Delhi Delhi India on 14 15 February 2025 Introducing the innovative works of scientists professors research scholars students and industrial experts in the field of computing and communication the book promotes the transformation of fundamental research into institutional and industrialized research and the conversion of applied exploration into real time applications Harrison's Principles of Internal Medicine 19/E (Vol.1 & Vol.2) (ebook) Dennis L. Kasper, Anthony S. Fauci, Stephen L. Hauser, Dan L. Longo, J. Larry Jameson, Joseph Loscalzo, 2015-04-17 The landmark guide to internal medicine updated and streamlined for today s students and clinicians The only place you can get ALL the great content found in the two print volumes AND the acclaimed DVD in one convenient resource Through six decades no resource has matched the authority esteemed scholarship and scientific rigor of Harrison s Principles of Internal Medicine Capturing the countless advances and developments across the full span of medicine the new 19th edition of Harrison's provides a complete update of essential content related to disease pathogenesis clinical trials current diagnostic methods and imaging approaches evidence based practice guidelines and established and newly approved treatment methods Here are just a few of the outstanding features of the new Nineteenth Edition Content is practically organized around two basic themes education and clinical practice. The teaching and learning sections cover foundational principles cardinal manifestations of disease and approach to differential diagnosis the content devoted to clinical practice focuses on disease pathogenesis and treatment NEW chapters on important topics such as Men s Health The Impact of Global Warming on Infectious Diseases Fatigue and many more Critical updates in management and therapeutics in Hepatitis Coronary Artery Disease Ebola Virus Disease Multiple Sclerosis Diabetes Hypertension Deep Vein Thrombosis and Pulmonary Embolism Acute and Chronic Kidney Disease Inflammatory Bowel Disease Lipoprotein Disorders HIV and AIDS and more Increased number of the popular Harrison's clinical algorithms clinically relevant radiographic examples spanning hundreds of diseases clinical pathological images in full color crystal clear full color drawings and illustrations and helpful tables and summary lists that make clinical application of the content faster than ever Outstanding multi media resources including practical videos demonstrating essential bedside procedures physical examination techniques endoscopic findings cardiovascular findings are available for easy download Supporting the renowned coverage are supplemental resources that reflect and assist modern medical practice more than 1 000 full color photographs to aid visual recognition skills hundreds of state of the art radiographs from plain film to 3D CT to PET Scans beautiful illustrations that bring applied anatomy and processes to life the renowned Harrison's patient care algorithms essential summary tables and practical demonstrative videos In addition several digital atlases highlight noninvasive imaging percutaneous revascularization gastrointestinal endoscopy diagnosis and management of vasculitis and numerous other issues commonly encountered in clinical practice

Acclaim for Harrison's Covering nearly every possible topic in the field of medicine the book begins with a phenomenal overview of clinical medicine discussing important topics such as global medicine decision making in clinical practice the concepts of disease screening and prevention as well as the importance of medical disorders in specific groups e q women surgical patients end of life The extensive chapters that follow focus on a symptom based presentation of disease and then illness organized by organ system Numerous tables graphs and figures add further clarity to the text Written by experts in the field this book is updated with the latest advances in pathophysiology and treatment It is organized in a way that makes reading from beginning to end a logical journey yet each chapter can stand alone as a quick reference on a particular topic Doody's Review Service reviewing the previous edition of Harrison's **Harrison's Principles and Practice of Internal** Medicine 19th Edition and Harrison's Principles of Internal Medicine Self-Assessment and Board Review, 19th Edition (EBook) Val-Pak J. Larry Jameson, Anthony S. Fauci, Dennis L. Kasper, Stephen L. Hauser, Dan L. Longo, Joseph Loscalzo, Charles Weiner, 2017-11-18 SPECIAL OFFER SAVE WHEN YOU PURCHASE HARRISON S PRINCIPLES OF INTERNAL MEDICINE 19e ALONG WITH THE COMPANION BOARD REVIEW BOOK This dollar saving Harrison's bundle includes two great resources Harrison's Principles of Internal Medicine Nineteenth Edition Through six decades no resource has matched the authority esteemed scholarship and scientific rigor of Harrison's Principles of Internal Medicine Capturing the countless advances and developments across the full span of medicine the 19th edition of Harrison's provides a complete update of essential content related to disease pathogenesis clinical trials current diagnostic methods and imaging approaches evidence based practice guidelines and established and newly approved treatment methods. Here are just a few of the outstanding features of the Nineteenth Edition Presented in two volumes Volume 1 is devoted to foundational principles cardinal manifestations of disease and approach to differential diagnosis Volume 2 covers disease pathogenesis and treatment NEW chapters on important topics such as Men s Health The Impact of Global Warming on Infectious Diseases Fatique and many more Critical updates in management and therapeutics in Hepatitis Coronary Artery Disease Ebola Virus Disease Multiple Sclerosis Diabetes Hypertension Deep Vein Thrombosis and Pulmonary Embolism Acute and Chronic Kidney Disease Inflammatory Bowel Disease Lipoprotein Disorders HIV and AIDS and more Increased number of the popular Harrison's clinical algorithms clinically relevant radiographic examples spanning hundreds of diseases clinical pathological images in full color crystal clear full color drawings and illustrations and helpful tables and summary lists that make clinical application of the content faster than ever Access to outstanding multi media resources including practical videos demonstrating essential bedside procedures physical examination techniques endoscopic findings cardiovascular findings and more The package also includes Harrison's Principles of Internal Medicine Self Assessment and Board Review Based on the content of Harrison's Principles of Internal Medicine Nineteenth Edition this full color study aid is essential for Internal Medicine Board certification or recertification maintenance of certification or as a refresher for any internal medicine

examination Reflecting the accuracy currency and wide scope of Harrison's this complete review of internal medicine delivers more than 1 000 extremely challenging review questions many of which utilize realistic patient scenarios including radiographic and pathologic images Each question is accompanied by explanations for correct and incorrect answers These explanations which are derived from and cross referenced to Harrison's Principles of Internal Medicine Nineteenth Edition are one of the most effective ways to learn and teach internal medicine They are designed to bolster your understanding of pathophysiology epidemiology differential diagnosis clinical decision making and therapeutics You will also find a beautiful **AUTHOR PLATFORM** Lucinda Sue Crosby, Laura Dobbins, 2016-11-17 Learn to sell more books using online and offline book promotion venues Did you write a book and don't know how to market Are you overwhelmed Ok You ve written and published a book and printed a 100 or even 1 000 copies you optimist YOU Now what We have discovered that the single biggest mistake many new authors make is assuming that selling books will be a snap After all isn t your work better than the other 3 million plus titles already in circulation It comes down to what your personal goals are as a writer if you want to pen one book and see it in print whether it sells or not or if you want to make a living as an author If the latter is you then you will want to write great books many of them and then find ways to reach readers Learn to sell on Amazon Kindle Smashwords and Kobe To help you we have written this step by step guide to assist you with your marketing navigation In the following pages you will find a variety of proven promotion strategies from simple cost effective practices to some advanced techniques that include both online and offline possibilities New book promotion ideas for 2017 and beyond Learn how to sell books on Amazon Goodreads and Smashwords Tips on how to get into bookstores and libraries How to use Amazon and other digital platforms to promote ebooks Bonus Chapter on how to market books offline We also include a Bonus Chapter with tips to sell to bookstores and libraries Our guide also takes a look at book marketing opportunities online with Goodreads and reader friendly forums For those with hard cover books we also explore offline opportunities like bookstores book fairs and other author signing forums To your success Here s to your success and feel free to visit our site for free and paid book promotions Kindle Book Promos Let's get started Scroll up and buy NOW **Ebook Marketing 101** Charles Jensen, 2016-05-26 Nine tricks you may not know about to boost your book sales Book publishing has become my main income stream I earn thousands of dollars each month passive income with the books I put on Amazon Since I started I learned some new tweaks that have helped some books rise to the top or just sell an extra copy or two each month Take a look at these strategies and decide if it s something you could use for your publishing or writing business You ll learn among others What involves an effective Goodreads giveaway Tips for putting your books on Fiverr com Price and advertising strategies Optimization tricks for the holiday season A simple way to get more reviews The easiest ways to make a little extra through affiliate marketing Curious yet Then don t wait and start reading It took me a year to figure some of these things out So save yourself the time and learn from what worked for me I will see you in the first chapter Keywords ebook marketing

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