CREATING A STREAMING VIDEO COLLECTION FOR YOUR LIBRARY



CHERYL J. DUNCAN AND ERIKA DAY PETERSON

<u>Creating A Streaming Collection For Your Library Erika</u> <u>Day Peterson</u>

Peggy Johnson

Creating A Streaming Collection For Your Library Erika Day Peterson:

Creating a Streaming Video Collection for Your Library Cheryl J. Duncan, Erika Day Peterson, 2014 Using vendor licensing and fair use guidelines library collections can contain thousands of online videos either purchased or through in house digitization In this book the authors share their knowledge developed in building and maintaining a streaming video collection Highlights include key information and tips as well as recommended best practices for the licensing and acquisitions processes providing access promoting the collection and evaluating the library and vendor collections The authors cover the options for acquiring streaming video titles and options for hosting videos. The book is structured with an introduction a chapter on each key process with subsections on specific aspects of those processes and finally with a concluding chapter which looks at the future of streaming video collections for libraries Creating a Streaming Video Collection for Your Library will serve as a key reference and source of best practices for libraries adding streaming video titles to their collections or for any library that is already offering streaming video Since this is a relatively new area of collection development this book will help libraries and video vendors establish consistent guidelines licensing models and workflows ir collections or for any library that is already offering streaming video Since this is a relatively new area of collection development this book will help libraries and video vendors establish consistent guidelines licensing models and workflows ir collections or for any library that is already offering streaming video Since this is a relatively new area of collection development this book will help libraries and video vendors establish consistent guidelines licensing models and workflows ir collections or for any library that is already offering streaming video Since this is a relatively new area of collection development this book will help libraries and video vendors establish consistent guidelines licensing models and workflows Streaming Video Collection Development and Management Michael Fernandez, Amauri Serrano, 2025-01-23 This accessible how to manual addresses new considerations for libraries in building and managing streaming video collections Streaming video is not new to the library environment but recent years have seen an exponential growth in the number of platforms and titles available for streaming For libraries this has meant an increasingly complex acquisitions landscape with more vendors occupying the marketplace and larger portions of the budget dedicated to streaming Users increasingly expect video content to be available online and on demand and streaming video is increasingly integrated into coursework Michael Fernandez and Amauri Serrano outline the myriad challenges of managing streaming video content across all stages of the electronic resources lifecycle from initial collection decisions to the user's experience of accessing the content At every step they provide practical advice on how to handle these challenges regardless of the size and budget of the institution Librarians at community colleges research institutions specialized schools and public libraries will find this a valuable and engaging guide **Implementing and Assessing Use-Driven Acquisitions** Steven Carrico, Michelle Leonard, Erin Gallagher, 2016-03-08 This enlightening new book in the Practical Guides for Librarians series

presents the practicalities of developing implementing and evaluating use driven acquisition UDA in academic and special libraries from the multi dimensional perspectives of collections acquisitions and e resources Now that UDA is a proven method of collection management being utilized by an array of libraries around the globe the need for a straightforward uncomplicated guidebook is more essential than ever This book is both a reference source and a guide for current and future librarians In addition to chapters highlighting e book print and article level UDA plans the book will also include considerations for budgeting interlibrary loan consortia UDA ongoing management and assessment strategies and stimulating future trends Of special interest are project management cycles detailing each phase and steps of implementing UDA plans and relevant case studies involving librarians and vendors who have established UDA plans in libraries of various types and sizes This book provides a practical methodology for setting up use driven acquisitions plans to acquire access to print and e books for users in academic and special libraries Every chapter covers important collection development and budgeting objectives of the library and proposes methods to assess cost and usage of the content received to determine effectiveness and potential modifications to UDA plans Practical features that can be used in day to day operations include Project management lifecycle with phases and steps for successful implementation Sample reports and executive summaries for administrators Marketing and branding strategies Step by step checklists Assessment tools and examples Multiple case studies of various types of libraries including budgets and current UDA policies Evaluative survey questions Interview transcripts Glossary of terms and acronym explanations The Neal-Schuman Library Technology Companion John J. Burke, 2016-02-19 Informed by a large scale survey of librarians across the spectrum of institution types this guide will be a true technology companion to novices and seasoned LIS professionals alike **Fundamentals of Collection Development** and Management Peggy Johnson, 2018-01-16 As a comprehensive introduction for LIS students a primer for experienced librarians with new collection development and management responsibilities and a handy reference resource for practitioners as they go about their day to day work the value and usefulness of this book remain unequaled

Fundamentals of Collection Development and Management, Fourth Edition Peggy Johnson, 2018-07-23 Technical Services Quarterly declared that the third edition must now be considered the essential textbook for collection development and management the first place to go for reliable and informative advice For the fourth edition expert instructor and librarian Johnson has revised and freshened this resource to ensure its timeliness and continued excellence Each chapter offers complete coverage of one aspect of collection development and management including numerous suggestions for further reading and narrative case studies exploring the issues Thorough consideration is given to traditional management topics such as organization of the collection weeding staffing and policymaking cooperative collection development and management licenses negotiation contracts maintaining productive relationships with vendors and publishers and other important purchasing and budgeting topics important issues such as the ways that changes in information delivery and

access technologies continue to reshape the discipline the evolving needs and expectations of library users and new roles for subject specialists all illustrated using updated examples and data andmarketing liaison activities and outreach As a comprehensive introduction for LIS students a primer for experienced librarians with new collection development and management responsibilities and a handy reference resource for practitioners as they go about their day to day work the value and usefulness of this book remain unequaled The Complete Guide to Acquisitions Management Frances C. Wilkinson, Linda K. Lewis, Rebecca L. Lubas, 2015-07-28 Updated and enhanced the second edition of this text provides both library students and practitioners with a thorough understanding of procedural and philosophical approaches in acquisitions management Since the last edition of this text was published over a decade ago library acquisitions practices have changed dramatically in response to economic and industry changes and the introduction and maturation of new technologies An essential tool kit this updated edition covers every aspect of current acquisitions management from organization of acquisitions departments to professional ethics The step by step guide takes you through acquisitions department activities from the beginning of the ordering process through making materials available to the public You ll learn about the latest acquisitions systems negotiating bids and RFPs gifts and exchange and decisions of permanence In addition the book provides expert guidance on relationships with vendors as well as on the publishing industry in general Key among the updates to this second edition is information about major changes that have occurred recently including what s new in integrated library systems electronic resource management and patron and demand driven acquisitions An appendix offers a wealth of resources on topics related to acquisitions and includes a comprehensive glossary Library Journal, 1984

Children's Books in Print, 2007, 2006 Forthcoming Books Rose Arny, 1998-06 Children's Books in Print R R Bowker Publishing, Bowker, 1999-12

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