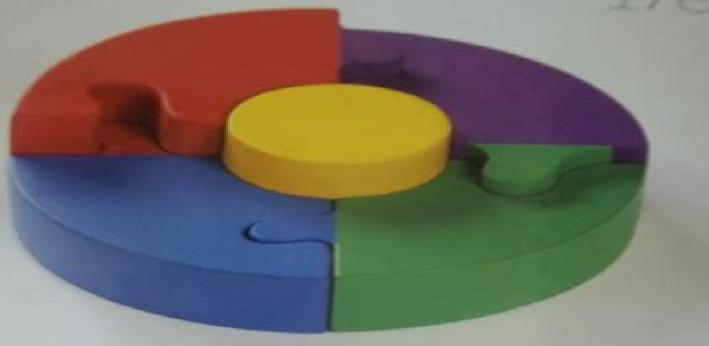
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Basic Marketing

A Marketing Strategy Planning Approach

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