



## THE WILLIAMS SCHOOL OF BUSINESS

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<b>Course:</b>	BMG 215-01 Introduction to International Business	
<b>Time: M&amp;W</b>	16:00 - 17:30	<b>Place: ONLINE</b>
<b>Professor:</b>	Dr. Cranmer Rutihinda	
<b>Office:</b>	Hamilton-219	
<b>Email:</b>	crutihin@ubishops.ca	
<b>Office hours:</b>	17:30 p.m.-18:30 p.m. Tuesdays and Fridays	

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### COURSE OBJECTIVES

- To provide students with analytical frameworks for mapping the global business environment
- To present the main theories of international trade and investment
- To identify the main strategies for entering foreign markets
- To explain the functions and forms of the global monetary system
- To examine the foreign exchange market
- To introduce the different instruments for managing foreign exchange risks
- To explain how emerging digital technologies are transforming the global industry landscape and country economic opportunities.

### GRADING SCHEME

- Internet Group Research Assignment Presentation 15%
- Participation 15%
- Midterm Test 35%
- Final examination 35%
- No supplemental (tests or examination).
- In this course, online proctoring (also known as online invigilation) will be used to monitor student activity during midterm tests. The University's online proctoring platform is called Proctorio. There is no extra fee for students or Faculty when using Proctorio.

### TEXTBOOK AND OTHER LEARNING MATERIALS

- Textbook, articles, video and other publications will be made available through the online Top Hat learning platform.
- Weekly reading Chapters are available at top hat in the forthcoming textbook titled International Business in the Age of Industry 4.0 (forthcoming) by Dr. Cranmer Rutihinda

### INTERNET RESEARCH ASSIGNMENT

You are required to form groups of five students who will discuss and solve the **Internet Assignments** highlighted in **YELLOW** in Table 1 of course

# Bmg 215 Aintroduction To International Business Bishop S

**Brian Toyne, Douglas William Nigh**



**Bmg 215 Aintroduction To International Business Bishop S :**

**International Business** Brian Toyne,Douglas William Nigh,1999 SCOTT copy 1 From the John Holmes Library collection

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In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing short of extraordinary. Within the captivating pages of **Bmg 215 Aintroduction To International Business Bishop S** a literary masterpiece penned by a renowned author, readers embark on a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting effect on the hearts and minds of those that partake in its reading experience.

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